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**DERM and QUT invite you to hear from Paul Hawken –**

**"The Necessary Transformation: Business, Industry, Government and Community in a Rapidly Changing World"**



Date: **Tuesday 1st November 2011**

Time: **10:30am for an 11:00am start**

Finish: Approximately 12:30pm

Cost: **Free**, No RSVP required, Limited seating

Location: Z-Block Auditorium **Z-411**, **Queensland University of Technology**

Businesses hold the future of the planet in their hands. Fundamental notions about commerce and governance and their roles in shaping our future are transforming. Foresighted companies, governments and communities are stepping up to the challenges inherent in the transformation to a sustainable future. Proactive, whole system and whole life cycle design approaches are essential if we are to meet these challenges. To move forward in a way that is both sustainable and profitable, what will business look like? What will it take to get there, and what is the role of all sectors of society in facilitating the great transition?

Paul Hawken is an environmentalist, entrepreneur, and author. His work includes starting ecological businesses, writing about the impact of commerce on living systems, and consulting with heads of state and CEOs on economic development, industrial ecology, and environmental policy. He authors articles, peer-reviewed papers, and has written seven books including four national bestsellers *The Next Economy*, *Growing a Business* and *The Ecology of Commerce* and *Blessed Unrest*.

*The Ecology of Commerce* was voted in 1998 as the No.1 college text on business and the environment by professors in 67 business schools. *Natural Capitalism: Creating the Next Industrial Revolution* co-authored with Amory Lovins, has been read and referred to by several heads of state including President Bill Clinton who called it one of the five most important books in the world today. His books have been published in over 50 countries in 27 languages.

*Growing a Business* became the basis of a 17-part PBS series, which Mr. Hawken hosted and produced. The program, which explored the challenges and pitfalls of starting and operating socially responsive companies, was shown on television in 115 countries and watched by over 100 million people.

Paul has founded several companies including some of the first natural food companies in the U.S. that relied solely on sustainable agricultural methods. He presently heads OneSun, LLC, an energy company focused on ultra low-cost solar based on green chemistry and biomimicry; and Highwater Global, a social impact fund that employs the highest standards of corporate social, ethical and environmental behavior.

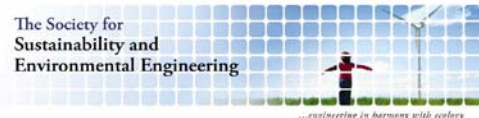
**Listen to the distinctions that Paul draws about the changes that are taking place around the world and how they are spreading internationally and here in Australia. Engage in a powerful conversation about what is possible rather than settling for what is practical.**

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